

RESUME OF JOHN P. BLUMBERG

Educational Background

- 1972 B.A. California State University, Long Beach (Cum Laude)
1976 J.D. Western State University College of Law
Associate Editor - *Law Review* (1975-76)
2003-2005 National College of Advocacy (several courses)

Professional Honors and Achievements

- American Board of Trial Advocates: Advocate rank
- National Board of Trial Advocacy: Board Certified Civil Trial Specialist (1987-)
- American Board of Professional Liability Attorneys:
Certified Medical Malpractice Specialist (2011-)
- State Bar Board of Specialization: Certified Legal Malpractice Specialist (2011-)
- American Board of Professional Liability Attorneys:
Certified Legal Malpractice Specialist (2016-)
- California Trial Lawyers Association - Recognition of Experience Certifications:
Trial Lawyer, Professional Negligence, Appellate Law, Products Liability,
Insurance Bad Faith, Public Entity Liability and General Personal Injury (1989)
- Martindale-Hubbell Law Directory - Peer Reviewed Rating: AV (Highest possible) (1993-)
- Southern California Super Lawyers (Los Angeles Magazine) (2004-)
- Million Dollar Advocates Forum (2005-)
- Nominee, 2005 Trial Lawyer of the Year, Consumer Attorneys Association of Los Angeles
- National College of Advocacy: Advocate rank

Judicial/Arbitration Appointments

- Judge Pro Tem, Long Beach, Los Angeles, South Bay Municipal Courts
- Judge Pro Tem, L.A. Superior Court, Small Claims Appeals
- Arbitrator, Los Angeles and Orange County Superior Courts
- Arbitrator, Orange County Bar Association, Attorney-Client Fee Disputes
- Arbitrator and Mediator, American Arbitration Association
- Arbitrator, Long Beach Bar Association, Attorney-Client Fee Disputes
- Arbitrator, Kaiser Malpractice Litigation
- Civil Litigation Settlement Officer, Los Angeles County Superior Court
- Early Neutral Evaluator - Los Angeles County Superior Court

Professional Activities

- State Bar Committee on Rules & Procedures of Court (Member, 1989-1992, Chair, 1993)
- Course Director, Long Beach Bar Association Trial Advocacy Institute (1994-96)
- Board of Governors, L.B. Bar Association (1988-1990)
- Board of Directors, Legal Aid Found. of Long Beach (1980-1992: Pres., 1986, 1987, 1992)
- Delegate, California State Bar Conference (1985-1990)
- Long Beach Bar Association-Legislation Committee (Chair, 1988)
- Long Beach Bar Association-Trial Section (Chair, 1994-1996)
- Long Beach Bar Association-ADR Section (Chair 1997)
- Executive Director/Principal Mediator, Dispute Resolution Center of California
- Coach for Mock Trial Competition, Los Alamitos High School (1997)
- Constitutional Rights Foundation Mock Trial Competition Scoring Judge (1999-2004)
- Ball-Hunt-Schooley Inn of Court (Exec. Comm., 2002-2004, 2006-2007, 2009-2016, 2018-19)
- ATLA/AAJ Law School Mock Trial Competition Scoring/Presiding Judge (2005-)
- Consumer Attorneys Association of Los Angeles - Board of Governors *Emeritus* (2007-)
- Consumer Attorneys Association of Los Angeles - Board of Governors *Parliamentarian*
- Consumer Attorneys of California - Board of Governors (2007-2008)
- American Board of Trial Advocates - Los Angeles Chapter Exec. Comm. (2009-2014)
- American Board of Trial Advocates - National Board of Directors (2009- 2015)
- American Board of Professional Liability Attorneys - Board of Governors (2015-)

Lectures

- Moderator, California Continuing Education of the Bar: "Establishing and Maintaining Effective Attorney-Client Relationships" (1985)
- Faculty, Hastings Center for Trial Advocacy (1989)
- Faculty, National Institute for Trial Advocacy, Deposition Skills (1992-)
- Moderator, State Bar Annual Convention, Committee on Rules & Procedures of Court, "Sanctions" (1992)
- Speaker, California Trial Lawyers Association, Travel Seminars (1990,1991,1994)
- Speaker, Post-Partum Support Intl, Annual Convention: "Insurance Issues" (1992)
- Speaker, Long Beach Barristers Association, "Legal Malpractice" (1993)
- Panel Member, Orange County Annual Mediation Week Conference: "Court Connected Mediation" (1994)
- Speaker, Long Beach Medical Assn, Exec. Bd. Mtg. "Healthcare Mediation" (1994)
- Faculty, ABOTA Advocacy Skills Training Course (Jack Daniels Trial School) (1994-)
- Speaker, California Association of CPAs, "The Need to Litigate" (1995)
- Speaker, American College of Legal Medicine, "Healthcare Mediation" (1996)
- Speaker, Long Beach Board of Realtors, "Real Estate Mediation" (1996)
- Speaker/Moderator, Long Beach Bar Association, "Mediation Strategies" (1996)
- Speaker, Long Beach Bar Association, "Judicial Arbitration Tips" (1997)

Lectures, cont'd

- Speaker, Long Beach Barristers Association, “Avoiding Malpractice” (2001)
- Speaker, Family Law Study Seminar, “Fee Dispute Arbitration” (2002)
- Speaker, Orange County Paralegal Association, “Litigation issues.” (2004)
- Speaker, Ball-Hunt Inn of Court, “Deposition Strategy” (2005)
- Speaker, Long Beach Bar Association, “Keeping Clients” (2005)
- Speaker, CAALA, “Trial Lawyer Skills for the New Lawyer,” *Depositions* (2006)
- Faculty, National Institute for Trial Advocacy, Trial Skills (2007)
- Speaker, CAALA, Las Vegas Convention, “Medical Malpractice Arbitrations” (2007)
- Speaker, Ball-Hunt Inn of Court, “Avoiding Legal Malpractice” (2007)
- Speaker, National Business Inst., “Prosecuting Catastrophic Injury Cases” (2008)
- Speaker, Ball-Hunt Inn of Court, “Defense Medical Exams” (2009)
- Speaker, CAALA, Las Vegas Convention, “Defense Medical Exams - Not Independent” (2009)
- Faculty, ABOTA Masters in Trial, Anchorage, Alaska (2009)
- Speaker, CAALA Young Lawyers Division, “Dealing with Disagreeable Lawyers” (2009)
- Speaker, Ball-Hunt Inn of Court, “Be the water, not the rock. Advantages of civility” (2010)
- Speaker, CAALA, Webinar, “Avoiding Medical Malpractice Arbitration” (2010)
- Moderator, CAALA, Webinar, “Paralegal Power Lunch” (2010)
- Speaker, CAALA, Las Vegas Convention, “Avoiding Discovery Wars” (2010)
- Speaker, CAALA, Webinar, “Pains in the Neck” (2011)
- Speaker, CAALA, Las Vegas Convention, “Loss of Earning Capacity” (2011)
- Speaker, Ball-Hunt Inn of Court, “Amazing Persuasion Techniques” (2012)
- Speaker, USC Trauma Symposium, “Surviving Your Deposition” (2012)
- Speaker, American Board of Prof. Liab. Attys, “What, Why and How of Persuasion” (2012)
- Speaker, CAALA, Las Vegas Convention, “Priming for Juror Reception of Evidence” (2012)
- Speaker, Western State School of Law, Guest lecture, “Arbitration Practice” (2013)
- Speaker, Ball-Hunt Inn of Court, “How to Avoid Being Sued” (2013)
- Speaker, USC Trauma Symposium, “The Doctor as Witness” (2013)
- Speaker, USC Alumni Lecture Series, “Legal Malpractice” (2013)
- Speaker, CAALA, Las Vegas Convention, “The Science of Persuasion” (2013)
- Speaker, Western State School of Law, Guest lectures, “Civility” (2013-2016)
- Speaker, CAALA, Las Vegas Convention, “Expert Direct Examination” (2014)
- Speaker, American Board of Prof. Liab. Attys, “Persuasive Shorter Trials” (2015)
- Co-chair/moderator, CAALA, Las Vegas Convention (2015)
- Speaker, Los Angeles County Forum of Legal Secretaries, “Ethics” (2016)
- Speaker, Women Lawyers of Long Beach, “Ethics and Civility” (2016)
- Speaker, SeminarWeb, “Expert Testimony that Persuades” (2016)
- Co-chair/moderator, CAALA, Las Vegas Convention (2016)

Lectures, cont'd

- Speaker, CAALA, Las Vegas Convention, "Attorney Fee Liens" (2016)
- Speaker, American Board of Prof. Liab. Attys, "Devil's Advocate Persuasion" (2017)
- Faculty, ABOTA Masters in Trial, Los Angeles (2017)
- Speaker, Consumer Attorneys of California Convention, "What is a Viable Legal Malpractice Case?" (2017)
- Speaker, American Board of Prof. Liab. Attys, "Liability for Website Misrepresentation" (2018)
- Co-chair/speaker ("Psychology of Persuasion"), ABOTA Masters in Trial, Los Angeles, (2018)
- Speaker, CAALA, Las Vegas Convention, "Ethical Issues in Retainer Agreements" (2018)
- Co-chair/speaker ("Civility"), ABOTA Masters in Trial, Los Angeles, (2019)
- Moderator, Consumer Attorneys of California Convention, "General Damages" (2019)

Newspaper columns

Long Beach Reporter

- "The Trial Lawyer" (May 12, 1987)
- "The Sleeping Judge" (June 5, 1987)
- "The Justice Business" (June 30, 1987)
- "Referring The Case" (October 30, 1987)
- "Taking Your Own Expert's Deposition" (December 18, 1987)
- "New Punitive Damage Rules" (May 12, 1988)
- "Pleading Tort Damages" (July 12, 1988)
- "Interrogatories" (November 1, 1988)
- "New Jury Selection Rules" (February 6, 1990)
- "Attorney's Fees and Client Relations" (October 26, 1990)
- "Non Appealable Orders" (March 10, 1992)
- "The Timely Notice of Appeal" (March 17, 1992)
- "Minimizing Appellate Expense" (March 24, 1992)
- "The Substantial Evidence Rule" (August 21, 1992)
- "Settlement Through Mediation" (May, 1994)
- "Elder Abuse and Malpractice" (May 19, 1995)
- "Rules For Case Referrals" (September 19, 1995)
- "Advising Litigation Alternatives" (December 26, 1995)

Newspapers

- "Rent a Judge, Rent Secrecy" (Letter to the Editor) *LA Times*, December 8, 1981
- "Craze for Lawsuits" (Letter to the Editor) *LA Times*, June 21, 1985
- "Lawyers and Justice" (Letter to the Editor) *LB Press Telegram*, April 12, 1986
- "National Crisis In Insurance: Who's to Blame?" (Op Ed) *LB Press Telegram*, May 8, 1986
- "Defending Lawyers' Fees" (Letter to the Editor) *LB Press Telegram* (September 10, 1995)
- "Jury Trials" *Long Beach Press Telegram* (July 8, 2001)

Newspapers, cont'd

- “Attacks on Trial Lawyers Are Really Attacks on Victims” (Op Ed)
Long Beach Press Telegram (January 19, 2003)

Articles

- "Medication Errors," (Book Review)
Association of Trial Lawyers of America - *TRIAL*, Vol.19,No.9 (September, 1983)
- "Attorney's Fees and Client Relations"
California Trial Lawyers Association - *FORUM*, Vol. XIII, No. 8 (October, 1983)
- "Insurance Agent Liability"
Los Angeles Trial Lawyers Association-*ADVOCATE*, Vol.10,No.9 (October, 1983)
- "Attorney Liability for Malicious Prosecution" *FORUM*, Vol.XIV, No. 8 (October, 1984)
- "Resolving Conflicts Between Court Rules, Trial Court Orders and the Code"
ADVOCATE, Vol. 12, No. 2 (February, 1985)
- "Trial Techniques: The Malicious Prosecution Case Against Attorneys"
ADVOCATE, Vol. 13, No. 4 (Apr, 1986), Vol. 13, No. 5 (May, 1986)
- "The Day Care Injury Case"
FORUM, Vol. XVI, No. 4 (May, 1986)
- "Don't Pay Excessive Hospital Records Charges"
ADVOCATE, Vol. 13, No. 9 (October, 1986)
- "Fee Disputes Can Be Easily Avoided"
State Bar of California section on Law Practice Management -
THE BOTTOM LINE, Vol. 13, No. 4 (August, 1991)
- “Alternate Dispute Resolution: Required and Effective”
Condo Management Magazine, Vol. II, No. 17 (January, 1994)
- “Settlement Through Mediation”
FORUM, Vol. 24, No. 3 (April, 1994)
- “Ethics And ADR”
Orange County Lawyer Magazine, Vol. 37, No. 3 (March, 1995)
- “Mediation: A Way To Keep Health-care Disputes Out of Court”
Los Angeles County Medical Association-*LACMA Physicians Magazine*,(Sept,1995)

Articles (cont'd)

- “What to Look For in a Legal Malpractice Expert Witness”
Los Angeles Daily Journal, Verdicts and Settlements (Nov. 29, 1996)
- “Avoiding the Pitfalls of the Legal Malpractice Lawsuit”
Los Angeles Daily Journal, Verdicts and Settlements (Jan. 31, 1997)
- “When Does a ‘Blown’ Statute of Limitations Lead to a Legal Malpractice Claim” *Los Angeles Daily Journal, Verdicts and Settlements* (March 21, 1997)
- “The Malicious Prosecution Case Against Attorneys”
Los Angeles Daily Journal, Verdicts and Settlements (May 16, 1997)
- “The Duty to Give ADR Advice”
Los Angeles Daily Journal, Verdicts and Settlements (October 17, 1997)
- “Lawyers Who Pursue Unreasonable Actions May Be Sued By the Prevailing Defendants” *Los Angeles Daily Journal, Verdicts and Settlements* (August 14, 1998)
- “Is It Really Legal Malpractice?”
California Lawyer (February 1999)
- “Frequently Asked Questions About Legal Malpractice” (1999)
Los Angeles County Bar Association SmartLaw Website
- “Informed Consent: The Duty to Disclose Medical Risks”
ADVOCATE, Vol. 31, No. 4 (April 2004)
- “The Life of a Trial Lawyer”
Voir Dire, The Journal of the American Board of Trial Advocates (Winter, 2004)
FORUM, Vol. 35, No. 1 (Jan-Feb 2005)
ADVOCATE, Vol 32, No. 3 (March 2005)
- “Get the Papers”
California Lawyer (November 2004)
- “Legal Malpractice: “ What it is, What it isn’t, and How to prosecute it. “
ADVOCATE, Vol.32, No. 6 (June, 2005)
- “Giving in to get your way: A counter-intuitive approach to litigation.”
ADVOCATE, Vol.33, No. 4 (April 2006)

Articles (cont'd)

- “Good Counsel: Don’t get into a spitting match.”
TRIAL, Vol 42, No. 7 (July 2006)
- “Future Public Benefits Are Inadmissible in Malpractice Cases”
ADVOCATE, Vol 34, No. 3 (March 2007)
- “Medical Malpractice Arbitration”
FORUM, Vol. 37, No. 8 (October 2007)
- “Defense Medical examinations are not independent”
ADVOCATE, Vol 36, No. 7 (July, 2009)
- “Avoiding Discovery Wars”
ADVOCATE, Vol 38, No. 4 (April, 2011)
PLAINTIFF, Vol 5, No. 5 (June, 2011)
- “The What, How, and Why of Persuasion”
PLAINTIFF, Vol. 5, No. 6 (July, 2011)
ADVOCATE, Vol 38, No. 8 (August, 2011)
JOURNAL of the Kansas Association for Justice, Vol.XXXV, No. 3 (January 2012)
- “Damages for Loss of Earning Capacity”
ADVOCATE, Vol. 39, No. 5 (May, 2012)
PLAINTIFF, Vol. 6, No. 5 (May, 2012)
- “Expert Testimony that Persuades”
PLAINTIFF, Vol 8, No. 3 (March 2014)
JOURNAL of the Kansas Association for Justice, Vol.XXXII, No. 5 (May 2014)
ADVOCATE, Vol 41, No. 6 (June 2014)
- “Keep it Simple: A New Model for Trying a Lawsuit”
PLAINTIFF, Vol 9, No. 2 (February 2015)
ADVOCATE, Vol 42, No. 1 (January 2015)
- “Legal Malpractice Experts - Choosing, Using or Losing”
PLAINTIFF, Vol 10, No. 10 (October 2016)
ADVOCATE, Vol 44, No. 10 (October 2016)
- “The Psychological Science of Persuasion”
PLAINTIFF, Vol 11, No. 10 (October 2017)

Articles (cont'd)

- “The Psychological Science of Jury Persuasion”
PLAINTIFF, Vol 11, No. 11 (November 2017)
- “The Psychological Science of Persuasion”
ADVOCATE, Vol 45, No. 12 (December 2017)
- “Admonitions and other mumbo-jumbo”
FORUM, Vol. 48, No. 6 (November/December 2018)
- “Communication Skills for Lawyers”
PLAINTIFF, Vol 12, No. 12 (December 2018)
- “Ethical Considerations in Retainer Agreements”
ADVOCATE, Vol 47, No. 2 February 2019)

Textbook

- Contributor to *Social Security Practice Guide* (Vol. 2), (Matthew Bender, 1983)

Editor/Consultant

- CEB Action Guide: *Meeting Statutory Deadlines During and After Litigation* (1992, 1994, 1996)

Law Review

- "The Right to Counsel at the Pretrial Hearing for Probable Cause,"
Western State University Law Review, Vol. 3, No. 1 (Fall, 1975)

Professional Memberships

- National Board of Trial Advocacy
- American Board of Trial Advocates
- American Board of Professional Liability Attorneys
- American Association for Justice
- Consumer Attorneys Association of Los Angeles
- Consumer Attorneys of California
- Long Beach Bar Association
- Los Angeles County Bar Association
- American Inns of Court (Ball/Hunt/Schooley Chapter)

Practice Areas: Civil trials and appeals, specializing in professional malpractice, personal injury, fraud, insurance, contract, business and real estate. Expert witness.

Community: Board of Directors/Executive Committee, Long Beach Symphony Association